cMoe Core Values

We believe in children.
We value learning through play.
We value family.
We are professional.
We are obligated to be good stewards of our resources.

cMoe Mission Statement

To spark the curious minds and imaginations of children and their families through dynamic exhibits, programs and activities.

cMoe Strategic Goals

GOAL 1: We will create extraordinary family learning experiences through engaging exhibits, programs and community partnerships that meet the changing needs of visitors, community and staff.

GOAL 2: We will operate the Children’s Museum so as to provide superior quality operations.

GOAL 3: We will broaden and deepen awareness of cMoe and its impact on the lives of children and families.

GOAL 4: We will further the internal organizational culture to continually educate and develop the team.

GOAL 5: We will promote fiscal responsibility through the strengthening of community relations to maintain and increase support, while being vigilant stewards of cMoe resources.
Dear Friends:

Webster’s dictionary defines “difference” as a significant change in or effect on a situation. Making a difference—that is what we strive to do at the Koch Family Children’s Museum of Evansville (cMoe). We seek to spark the curious minds and imaginations of children and their families while having a lasting impact on our community and our world.

Childhood makes a difference. In the recent years, neuroscience has confirmed what educators have long contended: the first years of life are essential to future learning. Through the hands-on interaction of play, children develop important foundational skills, expand their problem-solving abilities and spark a passion for knowledge.

At cMoe, children learn in innovative ways. We produce programs and exhibits that transcend age and experiences while we seek to ignite a lifelong passion for learning, emphasizing the interaction of the arts and sciences.

As you will see in this report, cMoe is making a lasting difference in our community. Our educational programs remain strong and responsive to the needs of our visitors, and the Children’s Museum continues to grow as an integral resource for area educators. Collaboration continues to be a central priority, and the financial health of cMoe remains of utmost importance.

The Children’s Museum is able to make a difference in the lives of children and families who visit because of the generosity of our donors. By investing in cMoe’s educational exhibits, programs and activities, you are strengthening family and community connections.

Please join us in looking back on the recent fiscal year with pride and looking forward to our future with eagerness. We hope we can count on you to join us in making a difference in the future!

In gratitude,
Amy Kolleck
President, Board of Directors 2003-2008
December Warren
Executive Director
Carol R. Young
Executive Director

The cMoe Team

Board of Directors
Amy Kolleck, M.A., President
Patrick Koontz, Esq., Secretary
Toscha Hurm, Treasurer
Tara Blessinger
Carl Chapman
Dan Diehl, Ph.D.
David Koch
Allen Mounts, M.B.A.
Lee Ann Roeder, M.A.
Mark Samila, Esq.
Rebecca Scheidler, M.B.A.
Linda Stocks
Bob Zimmermann

Executive Staff
Carol R. Young, Executive Director
December Warren, M.Ed., Executive Director, 2003-2008
Kelley Morgan, M.A., Director of Operations
Danielle Rippeton, M.A., Director of Development & Marketing
Patti Wright, M.A., Director of Education & Experience
Wayne Hurlock, M.S., M.H.A., Director of Finance
Karen Cox, Office Manager & Volunteer Coordinator
Sherri Musgrave, Reservations Specialist
Jill Swiz, Development & Marketing Coordinator
Nathan Scheller, Exhibit & Guest Services Manager
Ginny Smith, Education Assistant
A.J. Beecher, Floor Manager
Jana Gillespie, Floor Manager
Mandy Steinback, Floor Manager
Kristen Wilhelms-Burns, Floor Manager

Wisdom Council
Vince and Jill Bertram
Bill and Phyllis Bussing
John and Gail Dunn
Niel and Karen Ellerbrook
Tim and Kay Flesch
Bob and Lisa Jones
Bob and Cindy Koch
Walter Lambert and Sally Rideout Lambert
Tom and Karen Magan
Carol McClintock and Lloyd Winnecke
Marty and Dottie Miller
Mark Pettinga and Gayle Gerling Pettinga
R.J. and Susan Reynolds
Mike and Cappra Vea
Jonathan and Patricia Weinzapfel
Linda White
**Children are Born Learning**

cMoe’s programs serve as an educational and cultural resource for families, schools, educators and local communities in a variety of fun and innovative ways. From our daily field trips to our seasonal camps, the Children's Museum's programs offer a number of opportunities to advance a child’s natural curiosity and love for learning.

**Year of Health**

In January 2008 cMoe began a new initiative, the Year of Health, a full year of programming made possible by the Welborn Baptist Foundation. During the year cMoe added two new after-school programs—Club cMoe: We Can! (available for any child who wished to participate) and We Can! at Joshua Academy (available for a group of students from Joshua Academy). Both programs utilized the We Can! curriculum, which stands for Ways to Enhance Children's Activity & Nutrition; this curriculum was developed by the National Institutes of Health specifically for children in after-school programs. Topics for the after-school meetings included heart health, healthy eating, dental health, sun safety and other health-related subjects. To round out the Year of Health, cMoe welcomes the temporary exhibit, access/ABILITY from September 20, 2008 to January 4, 2009. Developed by Boston Children's Museum, access/ABILITY focuses attention on how individuals, with or without disabilities, are more alike than different.

**Helping Hands Scholarships**

Due to generous gifts from our community, cMoe is able to offer field trip and summer camp scholarships to schools and organizations that serve children in need. A separate scholarship fund enables schools and organizations that serve children with special needs to attend a field trip at no cost. During the 2007-2008 fiscal year, cMoe provided scholarships to 1,464 students to attend field trips including 249 children with special needs. An additional 15 children were able to attend one week of summer camp.

**Dino Dig**

A brand-new exhibit was created and installed this year in the Work Smart Gallery—a Dino Dig! Featuring a large dig site, the dig holds the bone cast of a Maiasaura, fondly named “Maia.” In addition to the large dig site, a small wheelchair-accessible dig site was created that holds different fossils (including a tooth!). To round out the dinosaur theme, wooden dinosaur puzzles are also available to enhance problem-solving skills. This exhibit was made possible by support from Traylor Bros., Inc.

**Educational Programming**

The first Thursday of each month presented a fun-filled evening with Free Family Fun Night from 5-8 p.m., made possible by St. Mary’s Medical Center. Not only was the Children’s Museum open late (and for free!), partners from St. Mary’s also presented fun health activities and programs throughout the evenings. cMoe and St. Mary’s Children’s Services are proud to continue this program in the 2008-2009 fiscal year.

cMoe field trips provide informal learning experiences that complement classroom instruction. Educational experiences at cMoe include programming in science, math, health, fine arts and language arts, as well as a strong emphasis on problem-solving and critical thinking. Two types of field trips are available to groups from schools, organizations, preschools and day care facilities: Explorer and Focused.

cMoe offered a full range of camps during the summer and one week of camp during spring break. Weekly themes in the summer for children aged 6-11 included Artrageous; Mad Scientist Lab; On With the Show (presented by Evansville Civic Theatre); Globe Trotters; Extra, Extra; Teach Me Spanish; How Stuff Works; and This & That. Half-day summer camps for children aged 4-6 included Claws, Paws & Jaws and Building Buddies.

Weekends at cMoe were filled with special events and activities! The first Saturday of the month introduced Past Times, Past Tunes with special guests sharing stories and songs. Area artists were showcased on the second Saturday of the month, and children were invited to try the new art medium as well. On the third Saturday of the month, area scientists visited cMoe to present hands-on science activities and experiments. Community health partners presented healthy living habits on the fourth Saturday of the month. Every Sunday spotlighted a special performance—either by kids or for kids; performances were made possible through a grant from The Arts Council of Southwestern Indiana.

Toddlers have a special place at cMoe, and two areas in the Children’s Museum, one in the Work Smart Gallery and one in Drip Drop Spot (located in the Speak Loud Gallery), are dedicated to our youngest visitors and their special adults. Special programs during the fiscal year included Read to Me, ABC Music & Me, Yoga for Kids and Wiggle, Giggle and Shake!
Special Events

Special events throughout the year connected cMoe to the community and united the community to cMoe. Many thanks to all of the volunteers who made these events possible!

**cMoe Discovery Dash**
The *cMoe Discovery Dash* is a children's foot race that makes everyone a winner. Children up through age 12 were divided into age groups for the race, awarding a 1st, 2nd and 3rd place trophy in each division as well as a medal to all race participants. Each Dash participant received a goody bag, race day t-shirt and free admission to cMoe for the day of the race.

**Bones: An Exhibit Inside You—cMoe’s First Temporary Exhibit**
cMoe welcomed its first temporary exhibit Memorial Day weekend 2007. *Bones: An Exhibit Inside You*, developed by the Children's Museum of Indianapolis, demonstrated to children what bones in animals look like. Similar in nature to cMoe’s other hands-on exhibits, *Bones* transformed the lobby and Freedom Gallery through September 16, 2007. Signs for *Bones* were in both Spanish and English. Mesker Park Zoo & Botanical Gardens and cMoe partnered to present scavenger hunts at both locations for children to learn new facts about animals and their bones.

**1st Birthday Celebration**
cMoe celebrated its 1st birthday on September 29, 2007, with a day full of activities, giveaways and a special award presentation. In the first year, cMoe’s attendance exceeded expectations with more than 90,000 visits from 48 states and many countries. Performers at the 1st birthday party included The Boom Squad, D’Alto Singers and the Hebron Hoppers. Also at the special event were Mayor Jonathan Weinzapfel and cMoe Board President Amy Kolleck to present the Inaugural Karen D. Magan Inspiring Life Award. This award, in honor of Karen Donovan Magan, celebrates a child advocate in the Tri-State community and will be presented annually. The first recipient of the award was Ginger Ramsden, manager of Family School and Children’s Programs at the University of Southern Indiana and community volunteer.

**Breakfast with the Sugarplum Fairy**
Children and families were welcomed into a Nutcracker scene with a beautiful winter wonderland and an event that inspired their imaginations! A fun-filled Saturday morning for families to enjoy together, the 1st annual *Breakfast with the Sugarplum Fairy* included brunch, a children’s style show and a scene from “The Nutcracker” performed by the Evansville Dance Theatre. A silent auction for holiday trees and custom handmade gingerbread houses was held; auction items were decorated and donated by local artisans.

**Late Night at the Museum**
This fun event for adults came back this year with a vintage theme! Guests enjoyed a relaxing evening of live jazz, cocktails and hors d’oeuvres. Adults also had the chance to experience the Children’s Museum on their own and have fun playing! Music was provided by Cary and Michael Gray, Pat McCormick and other friends of cMoe.

**Community Partnerships**
cMoe is proud to collaborate with a number of organizations from the Tri-State. These unique partnerships enable children to engage in hands-on learning, deepening the impact on their future. Some of cMoe’s community partnerships included: Evansville Philharmonic Orchestra, Tales & Scales, Evansville Cancer Center, Mesker Park Zoo & Botanic Garden, Wesselman Nature Society, UE School of Engineering and the Evansville Association for the Blind.
Capital Campaign Income

Pledged $6,209,682.00
Received $5,204,101.18
Balance $1,005,580.82

Line of Credit
Total Borrowed $1,300,000
Repayments $764,271
Current Balance $535,729

The line of credit was utilized to fund capital and operating expenditures during the renovations due to multi-year pledge commitments. cMoe projects that it will complete repayment of the line of credit by November 2009. Pledge payments received following the payoff of the line of credit will be utilized to open an endowment fund for the Children's Museum. This will result in an endowment fund of approximately $250,000.

Finances

The balance sheet below is as of June 30, 2008, and reflects audited financials for the fiscal year. If you have questions regarding the financials or wish to request a copy, please contact cMoe's Finance Office at 812-464-2663, ext. 222.

Operating Revenue
(July 1, 2007 - June 30, 2008): $676,729
Revenue was subsidized by a Planned Operating Subsidy from the Capital Campaign.

Operating Expenses
(July 1, 2007 - June 30, 2008): $785,864

The graphs below indicate the allocation of operating expenses and revenues. Operating revenue is depicted on the left and operating expenses are depicted on the right.

ASSETS
Total Current Assets 112,817
Total Other Assets 4,185,579
TOTAL ASSETS $4,298,396

LIABILITIES & EQUITY
Total Liabilities 535,729
Total Equity 3,762,667
TOTAL LIABILITIES & EQUITY $4,298,396

The Capital Campaign Information (Nov. 2004-Dec. 2006) is as follows:

Capital Campaign Income

Pledged $6,209,682.00
Received $5,204,101.18
Balance $1,005,580.82

The graphs below indicate the allocation of operating expenses and revenues. Operating revenue is depicted on the left and operating expenses are depicted on the right.

Facility Rentals: 4%
Camps: 5%
Field Trips: 6%
Birthday Parties: 3%
Gift Shop: 5%
Membership: 7%
Admissions: 29%
Contributions: 40%
Fundraising: 11%
Gift Shop: 4%
Management/General: 16%
Programs: 69%
**Attendance for Fiscal Year 2008** (July 1, 2007-June 30, 2008)

- Admissions: 33,700
- Member Visits: 8,176
- Free Admissions: 3,788
- Birthday Parties: 2,465
- Field Trips: 10,300
  - (1,472 students attended a free field trip through scholarship funds, including 257 children with special needs)
- Camps: 331
  - (15 Camp Scholarships)
- Facility Rentals: 6,815
- Total: 65,575

In addition:
- Late Night at the Museum: 117 attendees
- cMoe Discovery Dash 2007: 171 children registered
- Breakfast with the Sugarplum Fairy 2007: 348 attendees

**Annual Fund Business Donors** (July 1, 2007-June 30, 2008)

Thank you to our Business Campaign Donors! The donor list includes those businesses who have made pledge commitments or contributions on or before June 30, 2008. If there is an error in our listing, please accept our deepest apologies and notify cMoe’s Development Office at 812-464-2663, ext. 235 so that we may correct our records.

**Business Trustee**
- St. Mary’s Children’s Services
- Traylor Bros., Inc.
- Vectren
- Welborn Baptist Foundation

**Business Innovator**
- Fifth Third Bank
- Pettinga Financial Advisors
- Raymond B. Preston Family Foundation

**Business Leader**
- Anchor Industries
- BKD Foundation
- Old National Bank
- Posey County Community Foundation
- ProRehab
- Sam’s Club Foundation

**Business Advocate**
- Arts Council of Southwestern Indiana
- Bamberger, Foreman, Oswald & Hahn, LLP
- Bank of Evansville
- Bill Egli Concrete Construction, Inc.
- Casino Aztar
- Chancellor Financial Group
- Evansville Convention & Visitors Bureau
- evansvillemoms.com
- Fraternal Order of Police Lodge 73
- Industrial Contractors, Inc.
- Junior League of Evansville
- Koch Foundation
- Mead Johnson Nutritional
- Orthopaedic Associates, Inc.
- SIHO
- Toyota Motor Manufacturing, Indiana
- Vanderburgh Community Foundation

**Business Friend**
- AIG Matching Grants Program
- Anonymous
- Bobbi Warren Productions
- Bosse Title Company
- Evansville Downtown Optimists Charitable Foundation
- Evansville Teachers Federal Credit Union
- Farmers State Bank
- GE Foundation Matching Gifts Program
- Golden Living Center - Brentwood
- Gray Cemetery Trust
- Indiana Youth Institute
- Infinity Molding & Assembly, Inc.
- Mel-Kay Electric Co., Inc.
- Michael Gray Photography
- Morley and Associates, Inc.
- ProMark
- Quality Automotive Distributors
- Riney, Hancock & Co., P.S.C.
- Royal Office Products, Inc.
- Thomas A. & Sharon K. Ruder Foundation
- Southwestern Indiana Mental Health Center
- Summit Real Estate Services
- Vanderburgh County Deputies’ Organization
- Wachovia Foundation Matching Gifts Program
- Woodward Commercial Realty

**In-Kind**
- Barnes & Noble Booksellers
- Colonial Classics
- Dunn Hospitality Group
- Erik Photographic
- Firefly Southern Grill
- The Kunkel Group
- Old National Bank
- Shetler Moving & Storage, Inc.
- Stratman’s Pharmacy
- T.R.U. Event Rental

Thank You!
Annual Fund Individual Donors (July 1, 2007-June 30, 2008)

Thank you to our Annual Campaign Donors! The donor list includes those individuals who have made pledge commitments or contributions on or before June 30, 2008. If there is an error in our listing, please accept our deepest apologies and notify CMoe’s Development Office at 812-464-2663, ext. 235 so that we may correct our records.

**Trustee’s Circle**
Marty and Dottie Miller

**Innovator**
Anonymous
Dick and Carolyn Bohm
Carl and Kay Chapman
Marjorie Donovan
Niel and Karen Ellerbrook
Philip and Michelle Eykamp
Mrs. Mary Pelle Goebel
Robert and Deborah Goldman
Dr. and Mrs. David M. Hayes
Wayne and Julie Hurlock
Bob, Lisa and Carolyn Jones
Robert and Cindy Koch
Matt and Amy Kolleck
Mr. and Mrs. Donald B. Korb
Matt Lothamer and Anne McLaughlin
Tom and Karen Magan
Pete and Carrie Mogavero
In Honor of our Grandchildren (Steve and Janet Page)
Mark Pettinga & Gayle Gerling Pettinga
Robert and Alyssa Royster
Bob and Linda Stocks
Erik and Suzette Throop

**Leader**
Leo and Mildred Bringwald
Family Foundation
Dan and Erin Diehl
Eric and Kari Dornburg
Tim and Kay Hesch
In Honor of December Warren (Chandler and Jingle Hagey)
Mr. and Mrs. Marty Imbler
Beth and John Knapp
Drs. William G. and Rose M. Mays
Marisa, Justin and Larry Miller
Allen and Brenda Mounts
Rob, Alyssa and Jack Royster
Judith C. Stewart
Charley and Beth Storms

**Advocate**
Anonymous (2)
Dean and Karen Bosler
Craig and Tara Blessinger
Kent and Jacqueline Brasseale
Steve and Stacey Church
Jim and Kim Derk
James and Jill Evanson
Kip and Maria Farmer
Timothy and Kay Flesch
Gary and Paula Gerling
The Gonzales Family
In Honor of our Grandchildren (Ken and Carolyn Helm)
Ron and Toscha Hurm
In Memory of Bill Koch (Pat Koch)
Patrick and Hillery Koontz
Mr. and Mrs. Sigmund V. Labhart, Jr.
Mike and Barbara McGregor
Ryan and Danielle Ripperston
John C. and Diane Schroeder
Daniel Simpson
Richard and Melinda Sloan
Nancy and Tom Trowler
Jeff and Nancy Trockman
Kevin and Mureena Turnquest Wells, MD

**Friend**
Ronald Adams
Leroy and Harriet Anderson
Bruce and Carol Baker
Anonymous (4)
Jennifer Barchet
Richard Barnhart and Marsha Abell Barnhart
In Honor of Cora, Ella and Mia Bassett (Stephen & Joni Bassett)
Robert Beck
Bob and Betty Becker
Douglas and Susan Bell
Jerry and Cindy Benkert
Dean and Karen Bosler
Karen and Thomas Bryan
Mr. and Mrs. W.C. Bussing, Jr.
Chris and Brandi Cannon
Shane and Amy Clements
Jacqueline Coleman
Wendy Coleman
Charles and Barbara Compton
Foust Elementary School
Devon, Robin and Carson Cook
Jean Cox
Lee and Karen Cox
Mr. and Mrs. Alvin Danenberg
John and Karin Diekmann
Ken and Martha Dilger
Michael Drake and Nancy Tarstano
In Honor of Olivia and Ava Edwards (Pat Edwards)

**Supporter**
Susan R. Enlow
Mrs. JJ and Mr. Sky Eyper
Jeremy Evans
Ferdinand Elementary School
In Honor of Karen Magan’s Birthday (Isabella Fine)
Marc and Cynthia Fine
Dr. and Mrs. Joseph Franklin
William and Jacqueline Freeman
Dan and Janet Fuquay
Randy and Lori Gary and Family
Rick Geisinger
Mike and Kathryn Gienhart
Mrs. Jack Goldman
Steve and Jah Goldby
James and Lori Goris
The John Greif Family
Tess and Ron Grimm
Dr. William and Phyllis Grimm
Jane Hayden
Wayne and Jewell Henning
Angela Hermann
Dr. and Mrs. John E. Heumann
Scott and Betsy Hopkins
Ruth Hyatt
Diane Foster Igleheart
Richard and Melinda Sloan
Nancy and Tom Trowler
Jeff and Nancy Trockman
Kevin and Mureena Turnquest Wells, MD

**Helping Hands Annual Scholarship Fund**
Evansville Downtown Optimists
Charitable Foundation
Bob, Lisa and Carolyn Jones
Tom and Karen Magan
Peter and Sharon Smith
Toyota Motor Manufacturing, Indiana
Annual Report 2007-2008
Louis J. Koch Family Children’s Museum of Evansville

cMoe carries out its mission to the community through sparking the curious minds and imaginations of children and families in all of its exhibits, programs and activities. cMoe offers itself to the community as a vital community resource, thanks to the dedication of its Board, staff, volunteers, Wisdom Council and to the generosity of its dedicated family members and friends.